
A true story about two brothers who innovate a system to help prevent fires in public places, despite opposition from the fire department. A look inside one of America's most successful family-run businesses and the 950 people it employs. "Madras Cafe" is a biopic based on the real-life experiences of two brothers from Andhra Pradesh, India, who migrated to America in 1979. In 1987 they invented a fire suppression product that can put out fires in stores and malls more quickly and efficiently than with traditional sprinkler systems or fire hoses. This technology would eventually revolutionize public safety by enabling quicker responses to emergencies, while limiting water damage and helping retailers protect their investments. "Madras Cafe" follows the story of the brothers, Philip G. Madan and Devinder Madan, who start their business in Andhra Pradesh to manufacture fire-suppression equipment for commercial purposes. In 1976 Philip leaves his home state in India with his younger brother after an arranged marriage fell through, and they venture to America with a big dream of making a better life for themselves. Though Philip has a promising job in New York's financial district, he is forced to work long hours during the day and at night in a garment factory to support his family back home in India. Devinder wants to become a doctor, but he is unable to afford college tuition back in India. The brothers struggle until they get a chance to get their own machines and start manufacturing fire-suppression equipment for commercial purposes. Philip and Devinder make thousands of dollars in sales in their first year in business, but the only money they receive is interest, not profit. Philip's wife in New York helps them make improvements to their product in 1983, which leads to an increase in sales. When the brothers move production overseas, Philip goes on an unscheduled business trip to his old home state of Andhra Pradesh. He returns with news that his brother has left the small town of Warangal with Bhabani Hospitalization Corporation, a private medical facility that is one of India's largest employers. Philip advises his brother to hire more people, but Devinder is hesitant because of the high turnover rate. Philip convinces them to hire more workers because he knows that he can manufacture their products faster than they can by themselves. Philip's advice proves accurate when they are able to install their fire-suppression system in one of India's largest malls, the Mall of Asia. This turns out to be a game changer for their business; revenue begins to skyrocket at Bhabani Hospitalization Corporation and sales continue to increase despite their increasing work hours. The brothers are able to move up in the ranks of management and win the title "Most Outstanding Team" after four years of hard work. Devinder is promoted to the position of Senior Vice President of Customer Relations in 1989, when Philip's wife has returned to New York. Philip gets a heart attack in 1990, but after undergoing open-heart surgery he returns to his job at Bhabani Hospitalization Corporation. Philip leads the company into its most prosperous period in 1992, when they acquire a desktop computer for employees and use it as a system for storing information and distributing it throughout the company. After his promotion, Devinder also begins opening medical clinics in India to meet healthcare needs across the region. Philip's health continues to decline until he dies from congestive heart failure on February 25, 1993.

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